



**AIRPORT  
SOLUTIONS**  
MEXICO 2018

# BOOKING FORM

**2018**  
MEXICO CITY

# AIRPORT SOLUTIONS MEXICO 2018

**PLEASE COMPLETE AND RETURN ALL SECTIONS OF THIS APPLICATION FORM IN BLOCK CAPITALS AND RETURN TO US AT EITHER ADDRESS OVERLEAF. A SIGNED COPY WILL BE RETURNED TO YOU WHEN THE APPLICATION IS ACCEPTED.**

## 1 SPACE ONLY (MINIMUM SPACE 21 SQM)

SPACE ONLY\*

MTRS	MTRS	SQM	PER SQM	TOTAL \$
<b>X</b>			<b>US\$430</b>	

## 2 SHELL SCHEME (MINIMUM SPACE 9 SQM)

SHELL SCHEME\*

MTRS	MTRS	SQM	PER SQM	TOTAL \$
<b>X</b>			<b>US\$510</b>	

### SHELL SCHEME PACKAGE

**INCLUDES:** BACK AND LATERAL WALLS (1ML X 2.44MH), 1 DESK (24" X 48" X 29" H.) 2 CHAIRS, 1 WASTEBASKET, 1 110V ELECTRIC OUTLET, 9 SQM GRAY CARPET, 1 FASCIA FRAME WITH COMPANY NAME PER 9 SQM METERS.

\*INCLUSIVE OF 16% ADMIN FEE

## 3 SPONSORSHIP

### 3A SPONSORSHIP PACKAGES

	TOTAL \$	
HEADLINE SPONSOR	\$40,000	<input type="text"/>
PLATINUM SPONSOR	\$25,000	<input type="text"/>
GOLD SPONSOR	\$15,000	<input type="text"/>
SILVER SPONSOR	\$10,000	<input type="text"/>

### 3C ADDITIONAL BRANDING

	TOTAL \$	
VISITOR BADGES	\$10,500	<input type="text"/>
REGISTRATION PENS	\$5,000	<input type="text"/>
EFLASH TO REGISTERED ATTENDEES	\$3,000	<input type="text"/>
SMS TO DATABASE	\$3,000	<input type="text"/>
DIRECTIONAL FLOOR TILES (X10)	\$2,500	<input type="text"/>

### 3B SPONSORSHIP OPPORTUNITIES

	TOTAL \$	
EXHIBITION BAGS	\$10,000	<input type="text"/>
VISITOR LANYARDS	\$10,000	<input type="text"/>
SHOW GUIDE ADVERTISING		
HALF PAGE:	\$850	<input type="text"/>
FULL PAGE:	\$1,500	<input type="text"/>
INSIDE (FRONT & BACK):	\$2,000	<input type="text"/>
OUTSIDE (BACK COVER):	\$3,000	<input type="text"/>
WEBSITE ADVERTISING (PER MONTH):	\$3,000	<input type="text"/>
MONTH LEADING UP TO SHOW	\$5,000	<input type="text"/>
SPONSORED WEBINAR:	\$4,000	<input type="text"/>
SPONSORED E-NEWSLETTER	\$3,000	<input type="text"/>
VIDEO INTERVIEW	\$3,000	<input type="text"/>
CEILING BANNER	\$75 PER M2 WITH A MINIMUM FEE OF \$500 + RIGGING CHARGES.	<input type="text"/>

### 3D REGISTRATION AND FUNCTION AREA SPONSORSHIP

	TOTAL \$	
REGISTRATION AREA	\$15,000	<input type="text"/>
PRIVATE MEETING ROOMS	\$5,000	<input type="text"/>
CAFÉ AREA	\$10,000	<input type="text"/>
INTERNET ZONE	\$12,500	<input type="text"/>
EXCLUSIVE COFFEE BREAK	\$7,500	<input type="text"/>
EXCLUSIVE LUNCH BREAK	\$15,000	<input type="text"/>

### SPONSORSHIP TOTAL COST

**TOTAL COST**

# AIRPORT SOLUTIONS MEXICO 2018

<b>NAME OF EXHIBITING COMPANY</b>	<input type="text"/>		
<b>CONTACT PERSON</b>	<input type="text"/>	<b>JOB TITLE</b>	<input type="text"/>
<small>(THIS IS THE PERSON WHO WILL BE SENT ALL INFORMATION – EXHIBITOR MANUAL ETC)</small>			
<b>COMPANY ADDRESS</b>	<input type="text"/>		
<input type="text"/>	<b>WEB</b>	<input type="text"/>	
<b>TEL</b>	<input type="text"/>	<b>FAX</b>	<input type="text"/>
<b>EMAIL</b>	<input type="text"/>		
<b>TWITTER HANDLE</b>	@ <input type="text"/>	<b>LINKEDIN PAGE</b>	<input type="text"/>

<b>INVOICE ADDRESS (IF DIFFERENT)</b>	<input type="text"/>		
<b>CONTACT PERSON</b>	<input type="text"/>	<b>JOB TITLE</b>	<input type="text"/>
<b>COMPANY ADDRESS</b>	<input type="text"/>		
<input type="text"/>	<b>WEB</b>	<input type="text"/>	
<b>TEL</b>	<input type="text"/>	<b>FAX</b>	<input type="text"/>
<b>EMAIL</b>	<input type="text"/>		

<b>EXHIBITOR INFORMATION</b> COMPANY NAME AS IT WILL APPEAR IN EXHIBITOR LISTING	<input type="text"/>
<b>DESCRIPTION OF EXHIBITS</b>	<input type="text"/>
<b>ADDITIONAL NAMES</b> GIVE NAMES OF ALL COMPANIES, SUBSIDIARIES, OR OTHER ORGANISATIONS THAT WILL BE REPRESENTED AT AIRPORT SOLUTIONS MEXICO 2018 AS PART OF YOUR EXHIBIT	<input type="text"/> <input type="text"/> <input type="text"/>

THIS CONTRACT IS BINDING BY THE EXHIBITING COMPANY UPON RECEIPT OF THIS FORM, DULY SIGNED BY AN AUTHORISED REPRESENTATIVE. AN INVOICE FOR THE FULL VALUE OF THE CONTRACT WILL BE ISSUED UPON THE ORGANISERS ACCEPTANCE OF THIS RESERVATION.

**PAYMENT TERMS: 50% BY 7 JULY 2017 / 50% BY 3 NOVEMBER 2017**  
**PAYMENTS TO BE MADE BY BANK TRANSFER. PLEASE SEE INVOICE FOR PAYMENT INSTRUCTIONS.**  
**ALL BANK CHARGES ARE THE RESPONSIBILITY OF THE EXHIBITOR.**

I HAVE READ AND UNDERSTOOD THE GENERAL CONDITIONS FOR EXHIBITORS AND ACCEPT THE TERMS OF PARTICIPATING IN AIRPORT SOLUTIONS MEXICO 2018

SIGNATURE	<input type="text"/>
NAME	<input type="text"/>
DATE	<input type="text"/>

**FOR TERMS AND CONDITIONS PLEASE SEE OVER.**

**F&E LLC FZE, PO BOX 371391, DUBAI, UNITED ARAB EMIRATES**  
**TEL: +971 4 603 3300 FAX: +971 4 701 7226 EMAIL: INFO@AIRPORTSOLUTIONS.COM WEBSITE: WWW.AIRPORTSOLUTIONS.COM**

<b>FOR OFFICE USE ONLY</b>			
STAND	<input type="text"/>	OTHER	<input type="text"/>
		<b>TOTAL COST US\$</b>	<input type="text"/>
ALLOCATION REF	<input type="text"/>	ACCEPTED	<input type="text"/>

**SUBSEQUENT CHANGES TO CONTRACT**

## GENERAL CONDITIONS

1. In these conditions the term "Exhibitor" means the signatory of this application and includes all employees or agents of the Exhibitor. The term "Exhibition" means the exhibition described on the reverse hereof. "The Organisers" mean F&E LLC FZE.(PO Box 371 391, Dubai, United Arab Emirates).
  2. In the case of partnerships and joint ventures howsoever described the Exhibitor is deemed to have obtained the consent of all the individual participants to all the conditions of this contract.
  3. When payments for space are not made when due the Organisers reserve the right to charge interest on any overdue amounts at 2% above the Base Rate set by National Westminster Bank plc in London, any deposit paid to the Organisers may be forfeited and the relevant space reallocated by the Organisers. Any loss incurred by the Organisers arising from such re-allocation must be paid by the Exhibitor.
  4. Applications for space must contain details of the proposed exhibit or exhibits and the names of any other company represented by the Exhibitor whose products are to be shown on the stand or whose services are to be referred to on the stand.
  5. The charge for space is exclusive of VAT or other sales taxes, which (if applicable) will be charged in addition at the appropriate rate.
  6. The Organisers shall have full power to determine in every respect the allocation of areas and the position of space and they shall be entitled for any reason which in their sole opinion is in the best interests of the Exhibition to vary the general layout of the Exhibition or the situation and area of any particular stand even if already allocated and the Exhibitor shall accept any such new allotment of space in substitution for that originally allocated.
  7. Upon receipt by the Organisers of this form duly signed by the Exhibitor a contract shall arise between the Organisers and the Exhibitor on the terms of these conditions subject to variation as specified herein and the relationship of licensor and licensee shall immediately arise and continue between the Organisers and the Exhibitor. In case of non-payment of any sum due or any breach or non observance of any of these conditions by the Exhibitor the Organisers shall be entitled to revoke the said license and to re-enter upon the allocated space and may remove and exclude the Exhibitor from the Exhibition without prejudice to the Organisers' right to recover all monies payable hereunder, all damages sustained by the Organisers and any other monies which may properly be claimed against the Exhibitor hereunder.
  8. The Exhibitor (as all other exhibitors) shall occupy the space allocated to him by 8.00am on the day prior to the opening of the Exhibition. In the event of default in this respect from any cause whatsoever the Exhibitor shall pay to the Organisers a further sum by way of liquidated damages equal to the total charge payable by the Exhibitor for the allocated space and the Organisers shall have the right to deal with the space in any way they think best in the overall interests of the Exhibition.
  9. In the event of the Exhibitor (being an individual) committing an act of bankruptcy or (being a limited company) being wound up the contract with the Exhibitor shall be determined and all monies already paid by the Exhibitor shall be retained by the Organisers.
  10. The Exhibitor may not assign, sublet or grant sublicenses in respect of any part of the space allocated to him nor may advertisements of firms who are not bona fide exhibitors be exhibited on any stand. Only those products or services of those companies mentioned on the application form may be displayed on or incorporated in the stand.
  11. The Exhibitor will be fully responsible for the cost of restoring to its original condition any part of the land, space or structure occupied by him which has been altered or damaged in any way.
  12. The Exhibitor shall be exclusively responsible for the obtaining of any such visas as may be required to enable him, his servants, agents, representatives, invitees, or others to attend the Exhibition and in no event shall there be any claim for damages or otherwise against the Organisers in respect of any loss or expense relating thereto.
  13. The Organisers will not be responsible for the safety of the Exhibitor or of any other person or of any property of the Exhibitor or of any other person, nor for the loss of, or damage to, or destruction of the same, whether by theft, or fire, or other cause whatsoever, nor for any loss or damage whatsoever sustained by the Exhibitor, by reason of any defect in a building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lockouts, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the Organisers, whether ejusdem generis or not, nor for any loss or damage occasioned by the opening of the Exhibition being prevented, postponed, or abandoned, or by a building becoming wholly or partially unavailable for the holding of the Exhibition. The Exhibitor will be liable for third party claims arising from exhibits / products displayed on his own stand, his own stand fittings, and for his proportion of the shell scheme and furthermore for physical loss or damage to his basic shell scheme stand. As the Organisers will accept no responsibility for any of the matters aforesaid, the Exhibitors must cover themselves by insurance in respect thereof to any extent available.
  14. In no event shall the Exhibitor have any claim for damages of any kind against the Organisers in respect of any loss or damage consequent upon the prevention, or postponement, or abandonment of the Exhibition, by reason of the happening of any of the events referred to above or otherwise, or of the Exhibition venue becoming wholly or partially unavailable for the holding of the Exhibition for reasons beyond the Organisers' control, and the Organisers shall be entitled to retain all sums paid by the Exhibitor, or such part thereof as the Organisers shall consider necessary and/or appropriate. If, in the opinion of the Organisers, by re-arrangement or postponement of the period of the Exhibition, or by substitution of another venue, hall or building, or by any other reasonable means, the Exhibition can be carried through, the contracts for space shall remain binding upon the parties, except as to the size and position, as to which any modification, substitution, or re-arrangement shall be determined by the Organisers in their sole discretion.
  15. Stands must be properly manned and exhibits displayed during all the time the Exhibition is open to visitors. No exhibits may be removed before the end of the Exhibition without the prior written permission of the Organisers which permission will only be given in exceptional circumstances. All exhibits and stand fitting materials must be removed from the Exhibition venue within the period stipulated by the Organisers. The Exhibitor shall indemnify the Organisers against any loss occasioned by reason of delay in such removal and against any damage to the Exhibition venue occasioned by such removal.
  16. The Organisers reserve the right to make an additional charge to the Exhibitor equal to any amount charged to the Organisers for any services supplied, whether specifically ordered or not. The Organisers accept no responsibility for breakdown or failure of any of the services provided for or in connection with the Exhibition.
  17. Without prejudice to the rights and remedies of the Organisers in respect of any breach of this contract on the part of the Exhibitor the Organisers may at their discretion allow the Exhibitor to withdraw from the Exhibition or to reduce the size of his stand subject to the following conditions:-
    - (a) the Exhibitor must give written notice to the Organisers that he desires to withdraw or to reduce the size of his stand and if the Organisers allow such withdrawal or reduction in stand size they will notify the Exhibitor of their decision in writing;
    - (b) any such notification by the Organisers to the Exhibitor will constitute a cancellation of this contract subject to the payment by the Exhibitor to the Organisers of a consideration for release from the contract
    - (c) the amount of such payment will be specified in the Organisers notification to the Exhibitor and will be that proportion of the space rental payable under the contract which is specified below:
- | Date of Receipt by Organisers of Notice of Withdrawal / Reduction of Stand Size | Proportion of Space Rental Payable % |
|---|--------------------------------------|
| On or before 3 November 2017  | 50%                                  |
| After 3 November 2017   | 100%                                 |
- (d) upon payment of such amount to the Organisers by the Exhibitor this contract shall be cancelled and neither party shall have any further claim against the other. The Organisers will repay to the Exhibitor any amounts received from the Exhibitor in excess of the cancellation charge.
18. The Organisers reserve the right to alter, add to, or amend any of these conditions or not. The decision of the Organisers in this respect shall be final. No alteration, addition, amendment, or waiver to or of these conditions shall operate to release any Exhibitor from his contract.
  19. Particular attention is drawn to the relevant safety standards which must be strictly observed for any exhibits involving lasers or radioactive materials, or which might cause or emit noxious fumes, or which make use of or display any other materials which may involve a danger to the health or safety of any person. No such materials may be brought into the Exhibition without the prior agreement in writing of the Organisers, which agreement will not be given unless and until the Exhibitor or other person responsible shall have agreed to indemnify the Organisers against any claims, demands or proceedings arising from the use or display of such materials.
  20. An Exhibitors Manual will be issued to the Exhibitor containing detailed instructions for the organisation of the Exhibition. Further rules and regulations will be found therein, which rules and regulations shall be deemed to form part of this contract and shall be binding on the Exhibitor. Additionally, the Organisers may at any time make further rules and regulations, having immediate effect, in relation to any aspect of the Exhibition.
  21. The Organisers cannot accept any complaint or claim against them unless it is submitted in writing to the address set out below within two weeks of the closing date of the Exhibition. This contract shall be governed by and construed in accordance with English law and any claims and disputes shall be subject to the jurisdiction of the English courts or (in the sole discretion of the Organisers) of the courts of the country of the Exhibitor.

### ALL COMMUNICATIONS TO BE ADDRESSED TO:

F&E LLC FZE  
PO Box 371391  
Dubai  
United Arab Emirates

T: +971 4 603 3300  
T: +971 4 701 7226  
E-mail: info@airportsolutions.com  
Website: www.airportsolutions.com



**AIRPORT  
SOLUTIONS  
MEXICO 2018**